

## ARTWORK SPECIFICATIONS

### General Requirements

Please proof read all your artwork to ensure there are no errors before sending.

Your artwork file can be emailed if less than 8mb. If it is larger than this please go to <http://www.yousendit.com> and set up a trial account. You can then send your file to [info@siretail.com.au](mailto:info@siretail.com.au)

### Accepted Artwork Files

Illustrator (.ai)

EPS (.eps)

Acrobat (.pdf)

Photoshop (.psd)

Jpeg (.jpg)

\*for all End-Sign™ please do not send any flattened files

### Fonts

Please ensure all fonts are outlined (paths)

### Artwork

Quality: All artwork needs to be 300dpi and CMYK format

Bleeds: Please use a 3mm Bleed and include crop lines where necessary

Colours: Please indicate any spot colours required

Please use the appropriate templates provided to ensure that your artwork is to scale. Please call our customer service team on 1300 434 775 for your templates.

Please note:

We take care in producing your graphics but will not be responsible for errors within the artwork file. We are happy to provide samples but in some cases they will need to be charged for and will delay the turnaround time. Any changes to the artwork files by our staff if the file does not meet our requirements may also delay production.